

2021 IN REVIEW

The last year-and-a-half has been challenging for everyone. We increased our efforts addressing families' fear and confusion, especially around Covid-19, remote schooling, and virtual doctor visits.



Our investment in a new video program has had tremendous success. Each week, 20 new people receive our parent-to-parent video. When a newly diagnosed family realizes we too are parents of a child with T1D, they find comfort in our message *“those feelings of sadness and being overwhelmed will diminish, know that your child is going to be okay, and the T1D community is special and we’re always here for you.”* In addition to the initial video, we provide the latest resources and education on subjects such as CGMS, diabetes camps, clinical trials, new T1D screening programs, and more (see metrics on page 3). And really what motivates us are our families and the thanks we receive.



Michelle

★★★★★ February 2, 2021



John and Pam you are Such beautiful, Amazing people i got to know while struggling and understanding my daughter's diagnosis of type 1 Diabetes, i have learned so much already, and both of u have the kindest hearts, and MOST BEAUTIFUL SOULS 😊🙏

School personnel are critical when it comes to caring for our children. We spend considerable resources supporting them, bringing them the latest education and tools they need to ensure our kids thrive at school. We now support over 4,000 school personnel across the country. And they are so appreciative and are not shy about letting us know.

John and Pam, Thank you so much for your help!

*I love using this program in the school setting. This has been so beneficial in the health office setting and with communicating with the student's doctors. BlueLoop has saved us so much time and effort when managing students' blood sugars in the school setting. **Leslie, New London School District (Wisconsin)***

Diabetes clinics have had to adapt to COVID and how they care for our children. They scrambled to offer new, virtual care options. We heard from several clinicians who used BlueLoop[®] remotely and they were thankful how seamless access to BlueLoop[®] was from their locations. They also requested, and we were able to add several new features to BlueLoop[®] that allowed them to better serve patients remotely.

As many of you know, we partner with Children's Wisconsin on their program called REACH (**Regular Engagement and Connection for Healthy outcomes**). Now in its third year, REACH continues to make a positive difference in over 100 underserved families struggling with T1D.



Sandy Brown
Pediatric Nurse Case Manager Diabetes REACH Program Diabetes
Clinic at Children's Hospital of Wisconsin

So much credit goes to **Sandy Brown** for her dedication to this program. It's great to work with such a caring and passionate person. Children's partnered Milwaukee Public Schools to supplement the more frequent follow up, and additional training and support these families need. We've gotten to know so many school nurses, helping them coordinate care, it's a true partnership making a difference in the lives of everyone involved. There needs to be programs like this at every Children's clinic!

We were able to sit down, in Milwaukee, with Sandy this past June. She shared her wish-list of things that will further enhance the effectiveness of the REACH program. Thanks to the generosity of those who have given to our foundation, we are able to make her wish-list come true and plan to implement these enhancements later this year.

While our update is intended to share the positive, we'd be remiss to not expose the harsh realities of type-1 diabetes. It broke our heart to hear that one of the children in the REACH program passed away. It is a reminder that the children and families enrolled in this program face challenges most of us cannot imagine, and further justifies that without a program like REACH, so many would continue to be underserved.

We are proud to be part of a great support system in the T1D community, and that we can provide a unique, impactful service.

Everything our foundation offers to families, schools and clinics is 100% free. We cannot make that happen without partners who support us on our mission!



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Video Program Impact

Using the Thankview® platform we are able to see how many people are watching the 20+ videos we produced (over 50,000 watched), where they live across the U.S. (map), as well as how many click on links we provide to access additional resources (1 out of 6 people).

Total Sent: **286,629**

Total Delivered: **281,521 (98.2%)**

Bounced: 5108 (1.8%)

Opened: **50,002 (17.8%)**

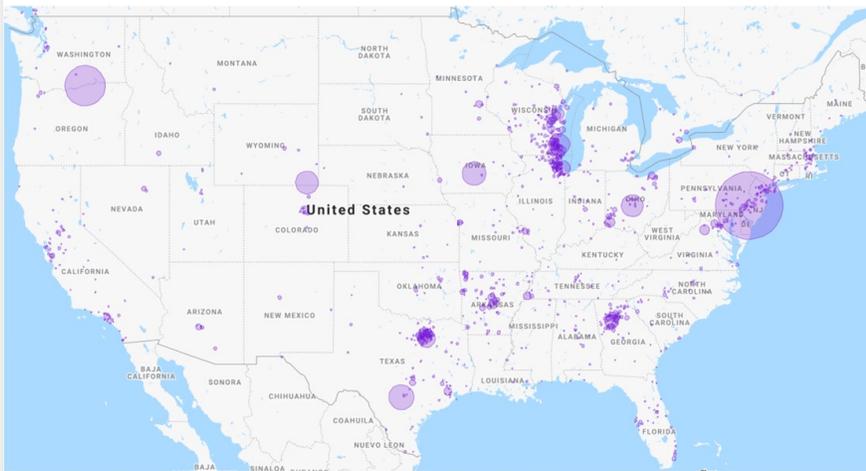
Clicked: **7,817 (2.8%)**

*Industry Average: 22.71%

*Industry Average: 2.91%

Video Topics:

- COVID Resources
- Virtual T1D Care
- Diabetes Camps
- Best Online Resources
- New Glucagons
- Latest on T1D Research
- Continuous Glucose Monitoring
- Psycho-Social Impacts
- Interviews
- Insulin Pump Education
- School Nurse BlueLoop Intro



The mission of [The MyCareConnect Foundation](#) is to support the physical and emotional well-being of children with diabetes, and those who care for them.